



PRESS RELEASE
For Immediate Release

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Mission U-Too to change name to Feed the Need Missions

The Bastrop-based nonprofit, Mission U-Too, is officially changing its name to Feed the Need Missions on October 1, 2017. This new name better reflects what they do and who they serve as they continue to provide weekly hot meals to anyone in need, as well as disaster relief.

Founded in 2009, the Christian nonprofit's focus of providing a hot meal each week in communities across Texas will remain the same. The nonprofit will continue to serve weekly at their site locations across Texas, including Bastrop, Smithville, Giddings, Stony Point, and Justin, as well as provide disaster relief when needed.

This new name was announced this past weekend at their sixth annual Feed the Need Annual Gala. President Jonah Beyer said at the event, "this rebranding has really been on our heart for a couple of years, and this past year it actually came together. We are changing the name of the organization to something that fits us quite well, and we are super excited about it. We are looking forward to what God does with this new brand as we continue to spread this ministry."

"Feed the Need Missions is easier to explain for volunteers and for new people who haven't heard about us. Our new logo is easy to recognize and will benefit our organization as we grow over time," explained Vice President Jason Bray. "It's going to look different, but it's the same organization."

Currently the organization serves about 6,000 meals each month at their six weekly site locations. Most recently in response to the Hurricane Harvey disaster, the organization has served over 27,000 meals so far in Smithville, Bastrop, Giddings, La Grange, Houston, Katy, Portland and Bloomington to flood victims, first responders, and volunteers, and has plans to continue serving as needed while clean up continues.

This next year, Feed the Need Missions plans to expand to more weekly communities across Texas, including the Bastrop area, and possibly the Denton and Katy areas.

Beginning October 1, 2017, the new website address for the nonprofit will be feedtheneed.org and all social media handles will be changed to Feed the Need Missions.

About Feed the Need Missions (formerly Mission U-Too)

Founded in 2009 and headquartered in Bastrop, Texas, Feed the Need Missions is a nonprofit 501(c)3 organization that exists to feed people physically and spiritually. Currently Feed the Need Missions is located in five different towns across Texas and serves weekly hot meals to anyone in need, about 6,000 meals a month. Feed the Need Missions also provides disaster relief and sends teams across the country to serve hot meals and a listening ear to those hit with devastating circumstances.

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